

Learning Management System Comparison Guide

Which Learning Solution is Best for Your Business?





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The world is changing. Can your learning program keep up?

Today, [31% of U.S. adults](#) report that they go online “almost constantly,” and people spend an [average of 5 hours a day](#) on their mobile phones. We use our mobile devices for shopping, banking, entertainment, and everything in between. This increase in dependence on digital platforms and mobile devices has impacted not only the way we communicate, but the way we learn as well. In fact, [67% of organizations](#) have already incorporated mobile learning into their learning programs, and that number will continue to rise.

Digital transformation is undeniably here, and many organizations are optimizing their learning and training programs for the online world. But, with so many learning management systems on the market, it can be difficult to determine which option checks all of the essential boxes for your company. When it comes to learning solutions, BenchPrep stands out, going far beyond the benefits and functionality of a traditional LMS by focusing on creating a superior learning experience and providing you the data analytics you need to make smart business decisions about your learning and training program.

Explore this detailed comparison guide to see the features that traditional LMS software solutions offer compared to BenchPrep’s modern and configurable learning platform.



What is a “traditional” LMS?

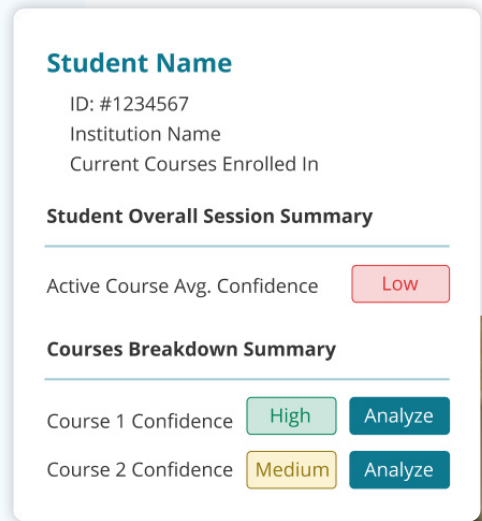
Traditionally, learning management systems were developed to track the completion of eLearning courses. With the emergence of xAPI in 2013, learning systems were able to communicate all at once along with tracking learning both online and offline. Still, the focus of the LMS has always been on the “M”, or the management of content.

But just as learning businesses are undergoing a massive digital transformation, the needs of modern learners have also changed. Today’s professional learners are distracted, impatient, and overwhelmed, and the traditional LMS has not kept up. In spite of digital transformation and learners’ new needs, many learning solutions have stayed strikingly stagnant.

But not BenchPrep.

BenchPrep takes a learner-centric approach to deliver the best experience for your learners and the data analytics your business needs to make informed decisions about your learning and training program.

First, let’s take a look at how a traditional LMS stacks up against BenchPrep’s modern LMS in an easy-to-digest comparison chart. Then, we’ll dive into the nitty-gritty of the listed capabilities so you can better understand how BenchPrep’s learning platform goes above and beyond to help you achieve your learning program goals.



Student Name
ID: #1234567
Institution Name
Current Courses Enrolled In

Student Overall Session Summary

Active Course Avg. Confidence Low

Courses Breakdown Summary

Course 1 Confidence High Analyze

Course 2 Confidence Medium Analyze



BenchPrep vs. Traditional LMS: A Comparison

LEARNER ENGAGEMENT	BENCHPREP	TRADITIONAL LMS
Blended Learning	✓	✓
Essays and Interactions	✓	✗
Virtual Instructor-Led Training and Live Classes	✓	✓
Gamification	✓	✗
Omni-Channel Delivery	✓	✓
Personalized Learning	✓	✓
Real-Time, Structured Learning Plan	✓	✗
Remediation Methods	✓	✗
Strengths and Weaknesses Assessments and Data	✓	✗
SCORM/xAPI Compliant	✓	✓
LTI Tool Compliant	✓	✗
Trackable Content Assets	✓	✗
Open APIs	✓	✓

SERVICES	BENCHPREP	TRADITIONAL LMS
Implementation and Onboarding	✓	✓
Content Services	✓	✗
Admin Support	✓	✓
Training	✓	✓

ADMINISTRATIVE CAPABILITIES	BENCHPREP	TRADITIONAL LMS
Ability to Scale	✓	✓
Proprietary Content Management System	✓	✗
Basic Data Analytics	✓	✓
Business Intelligence Tools	✓	✗
Raw Data Access Through Data Warehouse	✓	✗
Detailed Performance Reports	✓	✗
E-Commerce Capabilities	✓	✓
Flexible Pricing	✓	✗
Multi-Tenant Capabilities	✓	✗
Secure and Compliant	✓	✓
Single-Source Content Management	✓	✗
White-Label Options and Custom Branding	✓	✓

How BenchPrep Outperforms the Traditional LMS

Learner Engagement



Blended Learning

In theory, any learning solution can be used in a blended online and in-person learning environment. However, some are better suited to this type of learning. BenchPrep's wide range of content and design options make it easy to integrate a digital learning ecosystem into your in-person training.



Essays and Simulation

Some traditional LMS options might offer essay features, but the vast majority fall woefully short when it comes to LMS training simulations. BenchPrep engages learners at all levels, making essay assignments and real-world simulations possible. Essays mirror the exact types of questions, time allocations, and structure that will be on certification or entrance exams, so learners feel adequately prepared for that portion of the exam.



Virtual Instructor-Led Training and Live Classes

The modern learning environment is rapidly shifting from in-person classroom sessions to virtual instructor-led training. Our native Zoom Meetings integration allows you to seamlessly move your in-person training online and offer effective and enjoyable virtual learning programs. If you host sessions with a platform other than Zoom Meetings, we can accommodate these within the BenchPrep Live Classes module. Learners will see a new tab where they can view and launch any virtual events available to them.



Gamification

80% of workers believe game-based learning is more engaging and 83% of employees who undergo gamified training are more motivated at work. With gamification of learning materials, your learners have incentive to achieve goals and overcome challenges. BenchPrep makes learning fun so your learners stay engaged and actually want to learn.



Omni-Channel Delivery

67% of people use their mobile devices to learn. That means your learners expect a seamless and continuous learning experience no matter when, where, or what device they use to study. While BenchPrep has already conquered omni-channel delivery, traditional LMS solutions have been slow to catch up. BenchPrep features a highly usable, intuitive learner experience that makes it easy for anyone to navigate and use effectively. Learners can benefit from flexible access, wherever they are, using their laptop, phone or tablet.



Personalized Learning

BenchPrep research shows that following a personalized learning pathway improves learner engagement by almost 100%. BenchPrep offers a personalized learning experience that can't be beaten by a traditional LMS. With BenchPrep, every single learner can be on their own customized learning path through an adaptive learning plan. So if you are training 500 different learners, each learner would have a personalized learning experience facilitated by BenchPrep's adaptive logic.



Real-Time, Structured Learning Plans

Keeping track of progress is best for both the learner and the company that's investing in a learning solution. Some LMS options do offer assignment calendars, so learners have transparency into their progress. However, BenchPrep's structured to-do lists allow learners to see what they've accomplished, what's coming up, and what to prioritize in a single view. With tools like our Study Plan Progress Tracker and Daily Knowledge Goals, you can empower your learners to manage their time effectively and create a sense of urgency when they're behind



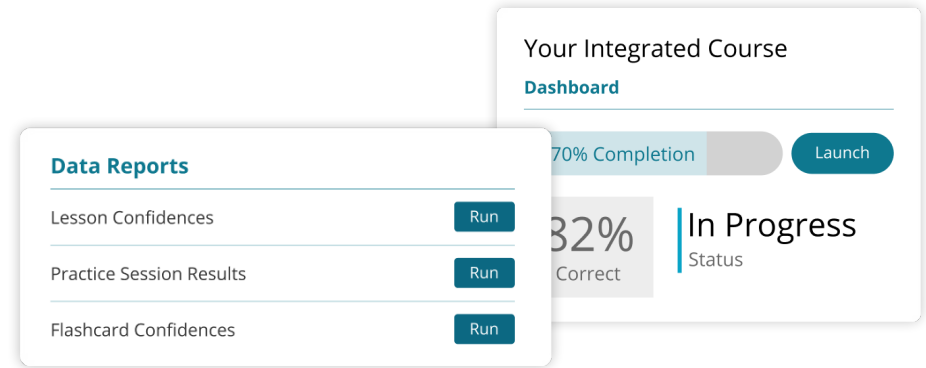
Remediation Methods

When learners aren't quite hitting the mark on the subject they're covering, BenchPrep steps in. Remediation is built into nearly every aspect of the platform to help learners get back on track, address their specific weaknesses, and access courses that align with their needs. With BenchPrep remediation plans, you can trust that your learners have the tools they need to succeed.



Strengths and Weaknesses Assessments and Data

A traditional LMS can put students on standardized paths, making it difficult for leaders to gauge their strengths and weaknesses. BenchPrep is more intuitive, giving learners in depth insight into where improvements can be made and where to focus their attention. Courses can then be adjusted based on these assessments. Plus, our technology customizes strength and weakness assessments for all your learners, allowing you to avoid the time-consuming process of identifying them manually. In addition, administrators and instructors can easily evaluate where they need to provide more training, subjects that require them to spend more time, and how they can pivot to ensure courses are effective.



SCORM/xAPI Compliant

You don't have to leave your hard work behind to get courses up and running with BenchPrep. We support your existing content published to industry-leading standards. Use our self-serve tools to upload your files to BenchPrep and build courses your learners can launch from anywhere.



LTI Tool Compliant

Learning Tools Interoperability (LTI) is an education technology standard intended to simplify and standardize the way learning systems communicate and interact with each other. BenchPrep is a LTI 1.3 Advantage certified tool which you can connect to other LMSs without costly and time-consuming custom integrations.



Trackable Content Assets

Tracking of SCORM is table stakes for LMSs, but many do not offer this capability. Trackable content assets are critical for businesses to make informed decisions about their learning program(s). BenchPrep's CMS, BluePrint, was built to enable true learner engagement, and most importantly, to help you track every interaction. You can track learner engagement, performance, and confidence across all modalities, and collect granular insights and use them to improve your courses.

Administrative Capabilities

Enterprise-Level Capabilities

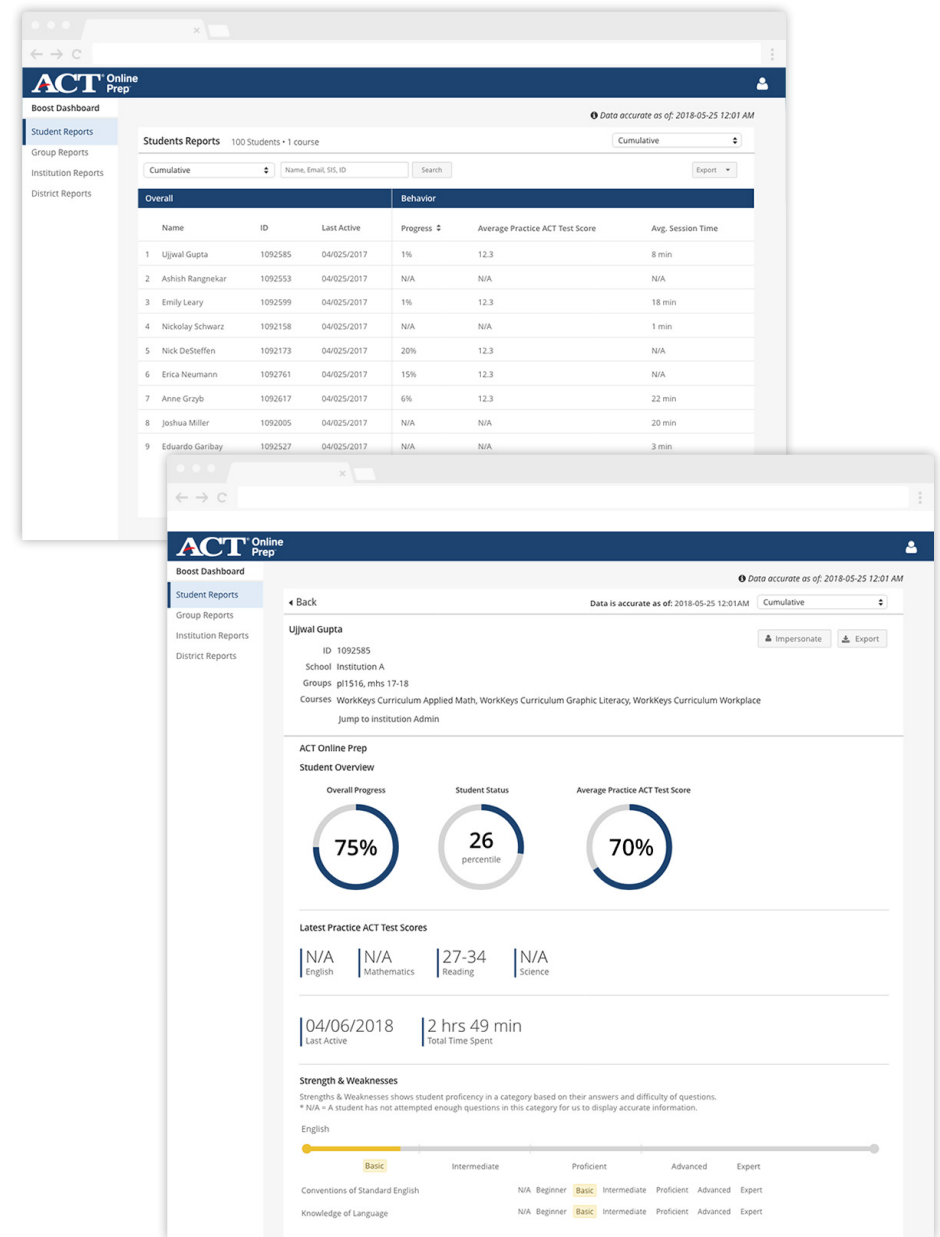
When vetting learning technologies, it's important to choose a long-term partner instead of a short-term solution. Unlike traditional learning solutions, BenchPrep enables your learning program to scale as your company grows. BenchPrep also is the perfect solution for enterprises with a vast number of people to train, and a limited budget to do so. With BenchPrep's LMS, you can minimize costs while maximizing impact. And, because each learner can be on a custom learning path with BenchPrep, you can trust that even though you're facilitating many learners at one time, each person is getting the personalization they need to succeed.

Proprietary Content Management System

Content is the gasoline in your learning program's engine. BenchPrep accelerates your learning programs regardless of the content format while BluePrint, our proprietary learning content management system, helps you build robust, highly effective courses to take your programs to the next level. We built BluePrint to enable true learner engagement, and most importantly, to help you track every interaction. With BluePrint, you can create interactive courses with lessons, quizzes, assessments, practice questions, flashcards, games, and more to engage your learners in ways SCORM cannot while collecting deep analytics on performance and engagement.

Basic User Data Analytics

Your data holds the key to your learning business's success, but not having the tools and technology in place to analyze, understand, and apply data is costing you both time and money. BenchPrep is the only LMS that collects data on confidence to provide deep insights into learner sentiment, and we're the only platform that enables granular reporting on sub-topics within your content. We make it easy for you to unlock the insights you need through our [best-in-class data suite](#). No matter your data expertise, BenchPrep improves your decision-making with intelligent, real-time data.



Boost Reporting Dashboard

Raw Data Access Through Data Warehouse

By partnering with market-leading data provider Snowflake, BenchPrep offers an add-on package providing upgraded data access via a data lake. Depending on your needs and current tools, you can choose to query raw data directly in Snowflake or simply connect the tools you already have to BenchPrep. Receiving raw learning data can enable an organization to perform any analysis they please, for example tying it to internal information (e.g., purchase data, performance data) to identify correlations.

Detailed Performance Reports

It's crucial that you track learner performance. BenchPrep sends in-depth performance reports that give regular insight and unparalleled transparency into how team members are progressing with their training. BenchPrep serves up this data in easy-to-digest dashboards and reports for you to:

- View learner and business insights in one place
- Access reports and charts relevant to learner-specific roles
- Uncover insights using natural language processing search
- Drill down and create custom filters

E-Commerce Capabilities

Want to resell your training programs and materials? Few traditional LMS solutions offer e-commerce payment capabilities. With BenchPrep's ecommerce module, it's easy to generate additional revenue by selling your course content online. Our configurable and flexible platform has everything you need to market, sell, and deliver courses to your learners

Flexible Pricing

You'll run into a number of different pricing models when it comes to LMS solutions – per learner, per course, for the solution as a whole. BenchPrep offers the greatest flexibility in pricing to meet your company's needs. And, this is not an a la carte plan where you pay additional fees for different features. Our pricing model is transparent, with every feature, update, and future upgrade included in your price.

Multi-Tenant Capabilities

If you want to serve multiple clients at once, BenchPrep is the perfect [B2B learning solution](#). Few traditional LMSs allow you to provide your courses to more than one client at a time, as many only sell to the end-company directly.

Secure and Compliant

If your business is subject to compliance regulations, you need an eLearning solution that offers impenetrable security. Not all learning management systems can stand up to these requirements. BenchPrep has high security standards that align with WCAG and other specific compliance needs.

Single-Source Content Management

BenchPrep makes it easy to store all your content in a single location, unlike other learning management options, which may require you to integrate content from other sources. You save time by using a single content management solution. And BenchPrep will digitize every single piece of content you want incorporated into your learning plan, from training books, to PDFs, to workbooks. You don't have to invest any effort into the digitization process.

White-Label Options and Custom Branding

BenchPrep and some eLearning solutions offer white-label capabilities to make the solution you use look like your own. This provides learners with a familiar feel that matches your branding, and it garners trust that the solution is in alignment with your standards. Plus, there are no extra fees for white-labeling your solution. It's already incorporated into BenchPrep's pricing model.



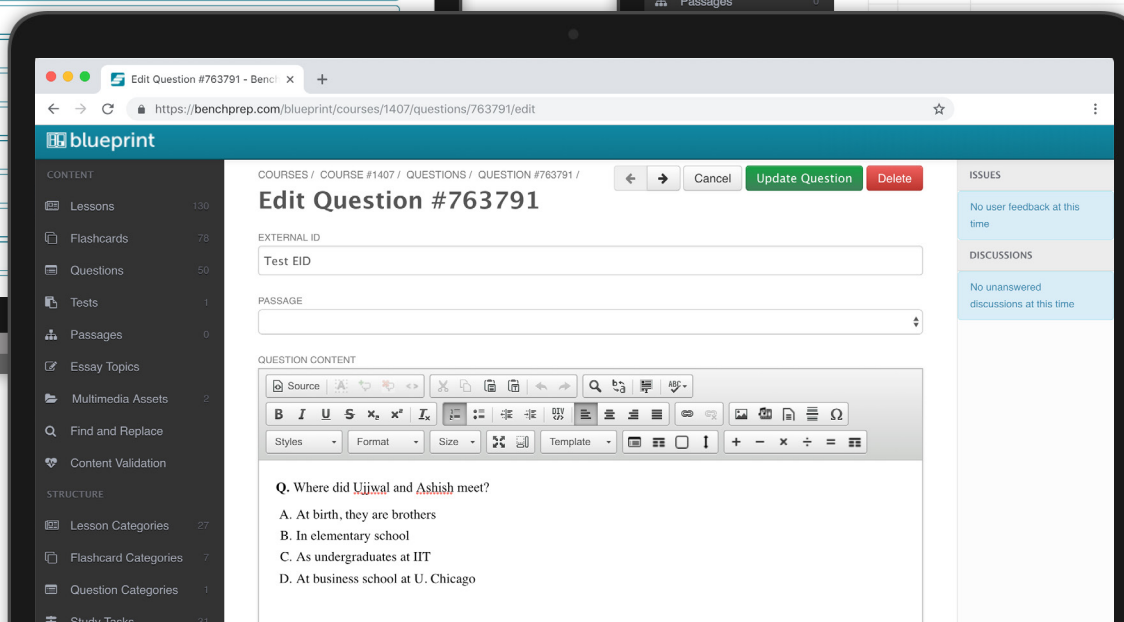
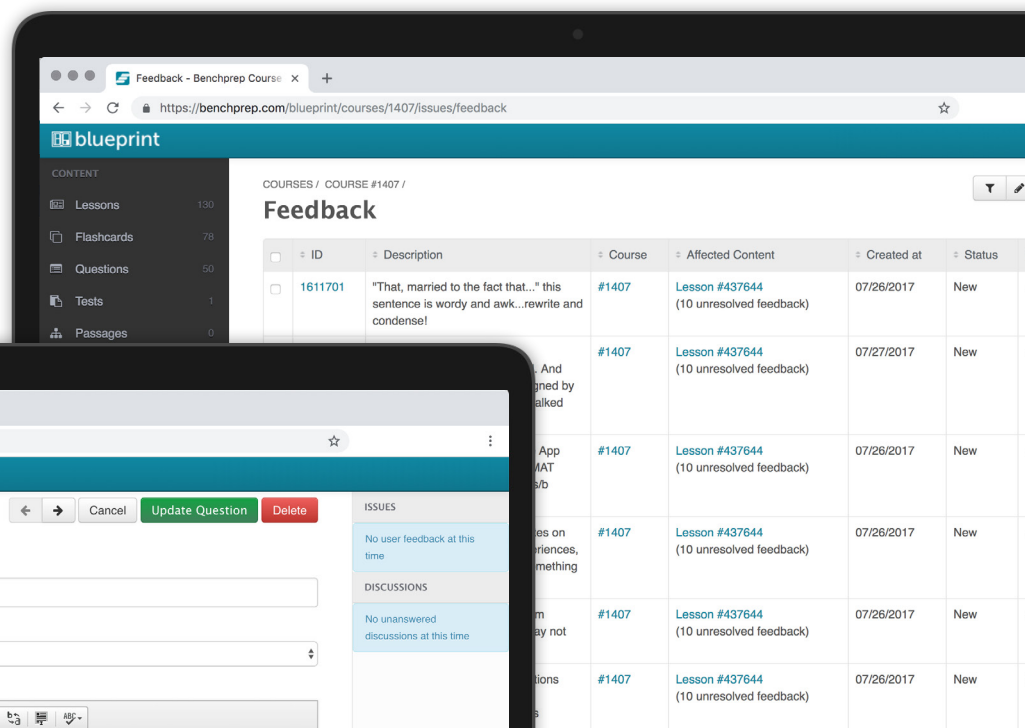
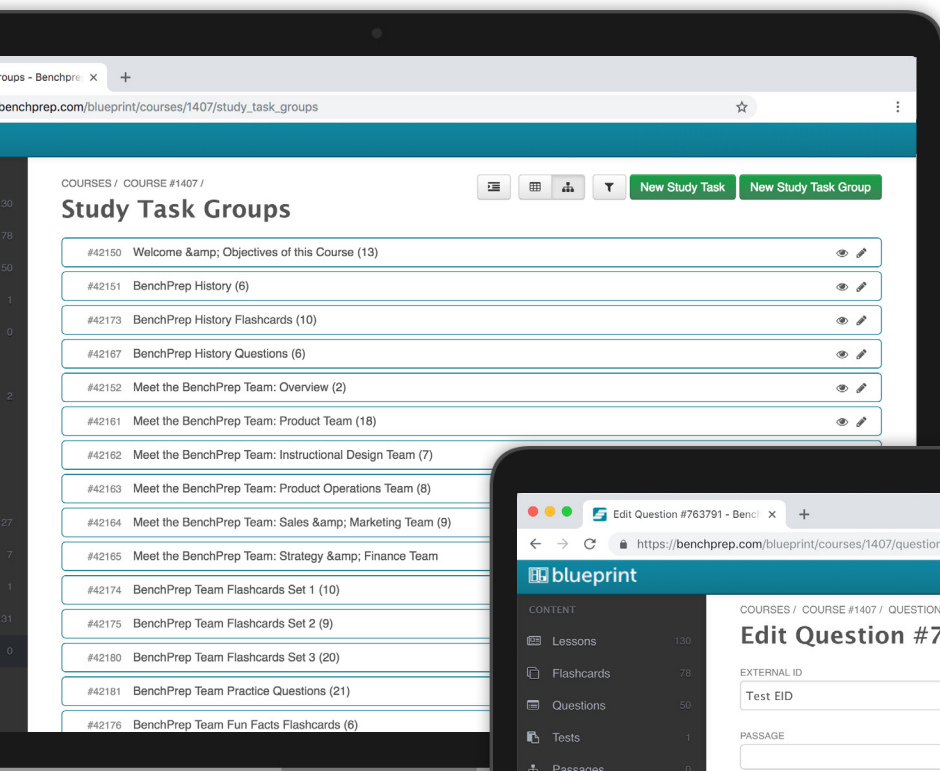
Services

Implementation and Onboarding

BenchPrep's services team is passionate about collaborating with you to implement the most appropriate and effective solution for your needs, designing a project plan for an on-time launch, and helping you build your learning business. Our Implementation team consists of BenchPrep product enthusiasts who guide you through a seamless implementation from kickoff to launch.

Content Services

Team up with BenchPrep's in-house content services team made up of learning science experts to build learner-centric, engaging courses tailored to your student's needs. Our content experts will evaluate your business needs, course needs, and course materials to then recommend course structure, design, and how to get the most from the BenchPrep platform—all backed by learning science principles.

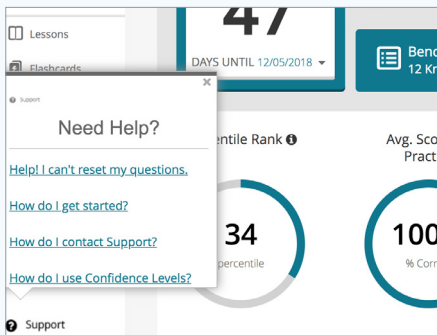


Admin Support

BenchPrep's team of experts are always ready to help if you need support. Whether you're having a problem with usability or a question about the platform, you can count on BenchPrep to guide you to a solution. You'll get access to our Admin Support Center and a team of product experts so you can make the most of BenchPrep's products and tools.

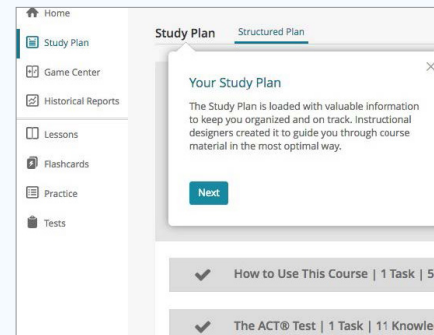
Training

BenchPrep offers a robust Admin Support Center and bespoke virtual training services to ensure everyone is able to use the solution at maximum proficiency. While the majority of LMS options have some sort of training, it's important that you choose a training offering you're comfortable with. BenchPrep aligns its training to your team's needs.



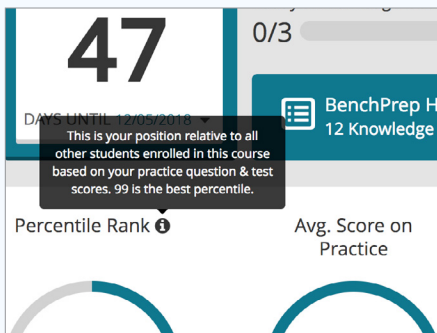
Support Icon:

From any page in the platform, users can find help via this support icon to find relevant assistance as they navigate the platform.



Pendo Guides:

In app wizards to guide diplomates through the platform with an intuitive, step by step approach.



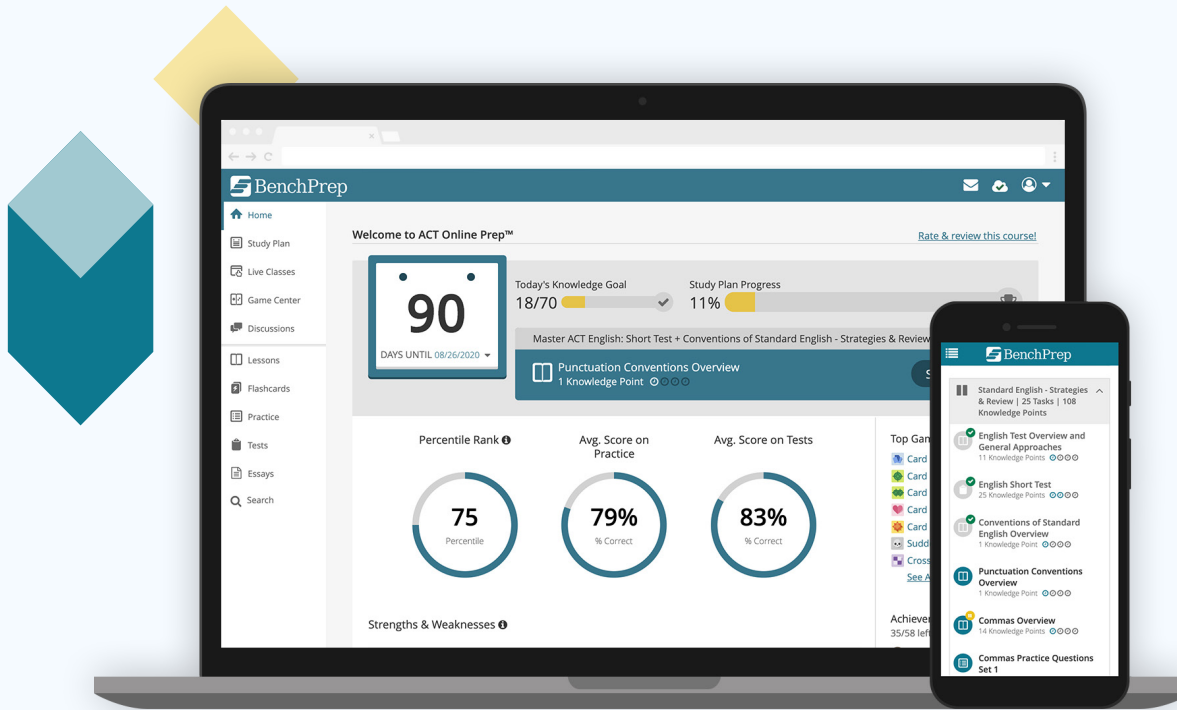
Info Icons:

Strategic call outs on key terms that can offer immediate definitions and explanations adding to the overall user experience.



Support Center:

Support for member boards or other stakeholders can be delivered via a dedicated support center.



It's time to go beyond traditional LMS options.



**Increase
Revenue**



**Reduce
Dropout Rates**



**Improve
Engagement**

Schedule a demo today to see how BenchPrep can help you build an engaging and effective online learning program.