



ASSOCIATION TV[®]

USE VIDEO STRATEGICALLY

Virtual Videographer

Your high-quality, low-cost remote filming solution.

Introducing
Virtual Videographer

We are committed to driving down the cost and complexity of video...

Our latest service can lower filming costs by up to 75%

Virtual Videographer

*Accessible
High-Quality
Affordable*

- ◆ Capture anyone, anywhere through an iPhone, iPad or Computer
- ◆ Film up-to 4k footage (recordings are not effected by the wifi or internet quality)
- ◆ Reduce time, number of team members and travel cost instantly

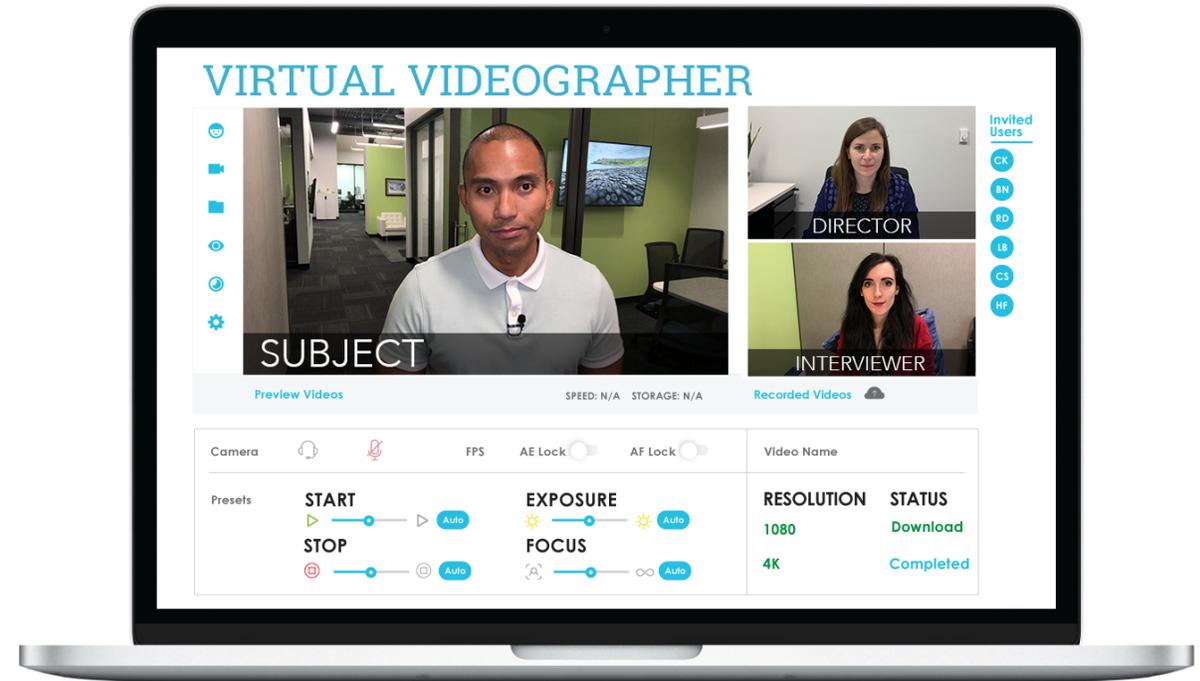
How it works...

Through an app our remote crew can capture up-to 4K quality video anywhere in the world on an approved iPhone, iPad or computer.



Features

- ◆ Remotely manage the shoot and control the audio, lighting (exposure) and focus
- ◆ Record up-to 4 devices (items or interviews) simultaneously
- ◆ Include up-to 4 collaborators as interviewers, or observers
- ◆ Count-down cues and teleprompter options
- ◆ Equipment and lighting packages



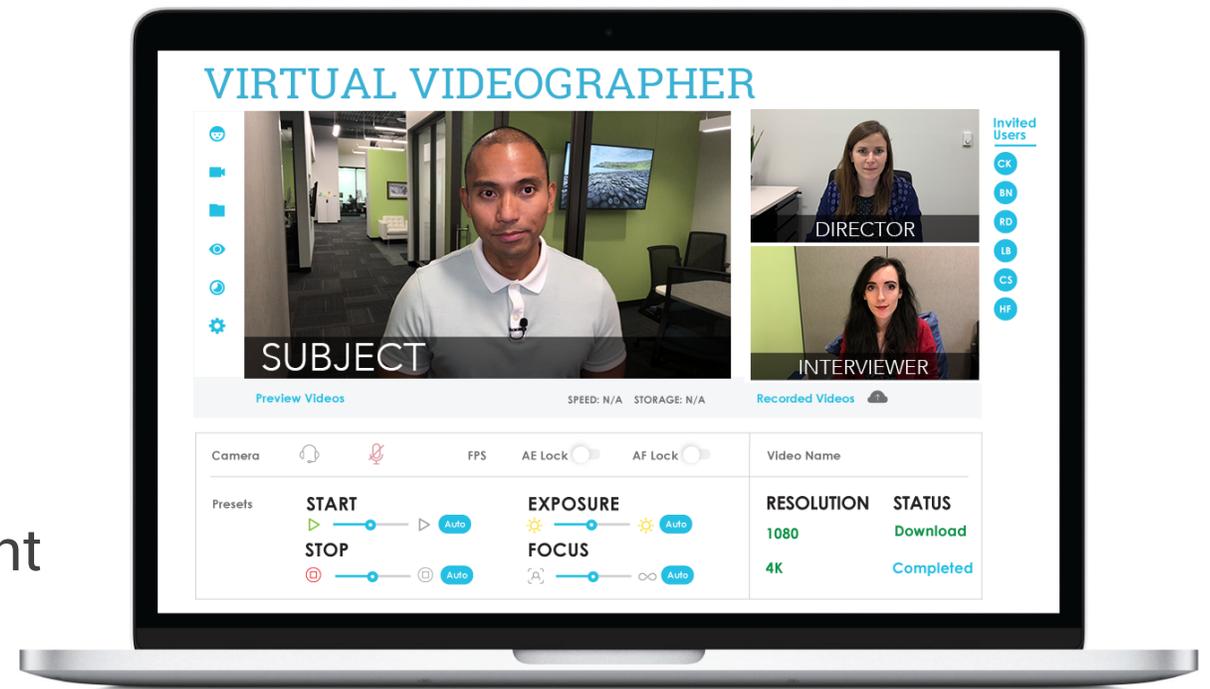
Select the Filming Method to Suit your Needs

Association TV can supply any of the following options.

CAPTURE OPTIONS	TIME	COST	EASE	QUALITY	ACCESS
Film Where People Congregate (Events etc.)		\$	✓		
Film at Individual Sites (Full Crew)		\$	✓		
Use Technology (Skype or Zoom)		\$	✓		
Use NEW Technology (Virtual Videographer)		\$	✓		

Virtual Videographer

-  **Time** - short planning meeting, quick set-up, timely recording
 -  **Cost** - reduces filming cost of individual interviews by 75%
 -  **Ease** - professional help and limited planning needed
 -  **Quality** - record up-to 4k, with expert videographer / director controls
 -  **Access** - anytime, anywhere
- Result** = Low-cost, high-quality content





GETTING STARTED IS EASY

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You can use your own equipment, or we can provide advice on items to order (under \$500)

We'll have a 15-30 min introduction and planning meeting and provide you with easy to follow resources

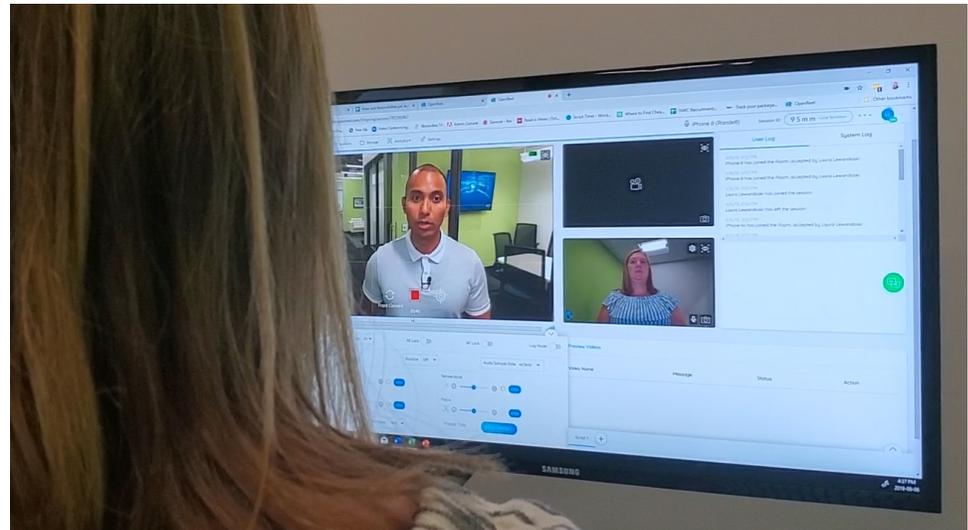
15 min before the start time, the subject will set-up the equipment and shot

5 min before we will connect with the subject by phone or email to share the entry link or room code

Once connected the remote director will do the rest!

Virtual Videographer Use Cases

- ◆ CEO announcements
- ◆ Industry news & updates
- ◆ Award winner features
- ◆ Member testimonials
- ◆ Instructional videos
- ◆ How-to sessions
- ◆ Member-to-member knowledge sharing
- ◆ Advocacy & government services
- ◆ and much more...



Empowering Associations

Virtual Videographer enables associations to do more with even limited financial and human resources.

Benefits of increasing your volume of video:



MEMBERS

- ◆ Increase your reach
- ◆ Improve engagement
- ◆ Educate members
- ◆ Communication opportunities



MONETIZE

- ◆ Partner features/spotlights
- ◆ Sponsorship
- ◆ Advertising
- ◆ Pay-per-view

Summary

- ◆ Turnkey service with **lower cost & reduced risk**
- ◆ An opportunity to **execute new ideas** and projects
- ◆ **Scalable** solution for any project
 - ◆ Record up-to 4 subjects at once (located anywhere)
 - ◆ Add up-to 4 collaborators (from your team or ours)
- ◆ **Multimedia & Marketing Gateway**
 - ◆ Use recordings for **videos** or **podcasts**
 - ◆ Leverage transcriptions for **blogs** or written materials
 - ◆ Expand social media content
 - ◆ Add closed captioning or translate into multiple languages



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Contact

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Visit

www.association.tv/virtualvideographer